

**These are frequently asked Questions (FAQs) & the Story of 25 years of Making of INDIA Redefined.**

- Why Visionary of INDIA Redefined -Anurag Kanti, called INDIA Redefined (IR) ...a Movement - "Andolan", whereas Movements are against something & he himself says that INDIA Redefined is a Common United Platform (CUP) of Collective Responsibility of the four pillars of a nation, namely Citizens, Corporate, NGOs & Government.
- Common people till now have only come together if they are against something; e. g All Independence movements, Movements against corruption. They have never come on one platform to work positively for country and then empowering themselves. Then what was the magic behind bringing so many Common people working for the betterment of this Country in masses across the globe on this common Platform?
- What do so many Mentors of INDIA Redefined like Mr Harish Aiyer, Mr Jaidev Amirapu, Mr PVB Rajan Adyar, Mr Gautam Mazumdar, Mr Jubi Ramchandran, Mr Vijayan, Mr Anil Kulshrestha, Mrs Renu Kulshrestha, Vice Adm.(Rtd.) I.C. Rao, Mrs Shakoo Rao do ? Are they all guiding each step of INDIA Redefined?
- Why Harish Aiyer called INDIA Redefined initially a social experiment? Was he not sure that INDIA Redefined will evolve to become a major performing movement? Or lack of resources made him doubtful?
- Why INDIA Redefined Aims to make more Doers than Beneficiaries? Is benefiting people or society or Country is by-product & Country actually needs more doers?
- All over world the Government Sector (1st Sector), Corporate Sector (2nd Sector), NGO Sector (3rd Sector) are working for Common People then why the thinkers of INDIA Redefined first tried to bring "The Common People" on this CUP & called "The Common People" - "4th Sector"? How were they so sure that all the other three Sectors will support INDIA Redefined? Was is to get more hands and more brains for making India a Happy Country as these sectors were as such working for common people.
- How did Anurag thought about this kind of movement where people can give ISR- Individual Social Responsibilities 25 years back but took so long to start this Movement and why this Best Humanitarian Initiative 2009 award winner INDIA Redefined, finally started in 2009?
- Why Visionary thought that INDIA Redefined will ask for Donation of Time or Individual social Responsibility not Money from Individuals? Was the idea that People should not think that INDIA Redefined is another NGO who spend 80 percent of money in their maintenance & still don't create Doers but only benefits society & this Planet ? And then to make NGOs also a part he made 3<sup>rd</sup> Sector partnership Program –for NGOs to become partners& so many NGOs became a part of this Movement?
- Why did Visionary even believed as a young sailor at that young age that a common person only can become a force multiplier-was that common person his own wife Ranjana in his mind?
- Why Ranjana Kanti was made Face of Common People in this Non Political Citizens Empowerment Movement, not the leader?
- What is the meaning of "INDIA Redefined is an amalgamation of Different visions"?

- Why INDIA Redefined claims that Our Stakeholders include us - the Citizens of India?
- Why does INDIA Redefined aims to make more Doers and Beneficiaries are byproduct?
- How INDIA Redefined became a platform for people from different Diversity, backgrounds, different social class, having different outlooks and Opinions to come together and work towards redefining India that too within their resources and available time?
- How is INDIA Redefined becoming people movement day by day within a short period of 2 years? Was does "Citizens Empowerment" mean?
- Why Visionary says HAPPY INDIA may seems UTOPIAN but still thought of Happy INDIA as something to STRIVE FOR?
- How INDIA Redefined is creating the "Unified Diversity" of the subcontinent known as INDIA into "Diversified Unity" of a HAPPY INDIA.
- Is it true that Corporates are interested to make Activity Areas of INDIA Redefined as their CSR?
- When in INDIA Redefined no one can point out fingers on others & Visionary writes that - We have to first fulfill our duties and responsibilities, then we automatically have the moral authority to demand our rights and once it is done on a unified platform of nobody will be able to ignore our rights. For too long as citizens we have demanded our rights through numerous movements, always ignoring our duties. Then why Anurag Kanti said this? --**Too few leaders, like Anna, have first built their credibility by doing their duties. And even the followers of such leaders have yet to do their duty towards country, society and community at large. Hence the moral authority of such movements does not last long and is dependent on the leader's karma.** Though this Anti Corruption Movement has United the Citizens & this unity has to remain to become like a pressure group forever.
- Why INDIA Redefined needs to reorganized its Governing Council and Board of Trustees?
- When every Indian always blame others for problems--first Mughals, then Britishers and after independence we blame Politicians. But INDIA Redefined Doers say ----Who is to be blamed?--Us -125 Crore Indians or 540 MPs? Many of us do not Even bother to vote and then criticize the people who are elected on vote Bank politics. This INERTIA is the root cause of many of our problems and we are partly to be blamed.
- What is the meaning of this sentence of visionary --"We have left governance to people, who are not really our representative, Policy to people who do not feel they are accountable to us, we have left environment, slum, and literacy to NGOs, Social Workers who struggle without our support. -- The list can go on and on."--Was this the root cause of making him so miserable to start this movement without any support or resources?
- Why INDIA Redefined purposely never tries to work on one project at one time? Is IR is not focused? Why visionary thought of making IR like a vast canvas -- on which everyone can paint his own way? Did this brought people with different visions, leadership qualities, associated with different organizations under one banner.

- Why things are so flexible in INDIA Redefined, why IR changes rules-is it for for the betterment of INDIA Redefined, as more suggestions come.
- Is it true that all Anurag Kanti & Ranjana Kanti's nears and dears-family-Friends always thought that INDIA Redefined is Ranjana's ambition whereas she was always supporting Anurag's vision.
- Ranjana says Mentors of IR have same relationship with "Doers" of INDIA Redefined so called warriors –what Krishna in Mahabharat had with Arjuna?What does it mean?
- Is INDIA Redefined actually creating responsible, empowered citizens by bringing about "Behavioral Change"?
- Why IR says -Let us not be scared to be affiliated with any political party. Instead be connected with the political system as much as possible. Use them as platforms to reach out to people rather than think of them as wardens of an ideological jail house.
- Did these sentences of Ranjana actually motivated people –
  - Perfection does not have scope of improvement- so IR was started as imperfect Platform, so that supporters improve it.
  - A small pot also you claim your own while your efforts involvement is there in making it. So be involved in making of IR, not after IR is made.
  - Leaders make a brand-Followers follow a brand –make IR a brand.
  - We have grown up reading stories of Ram, Jesus, Abdul Kalam, Guru Nanak, Lakshmi Bai, Mahatama Gandhi –their stories are related to there country or society-we don't read about their bank balance or brands they wore or any personal things. When will each Indian make his/her own Story related to INDIA—Please make on this Platform IR-let it be 2 hours story or 2 years.
  - Even Gods didn't give their goodness to each other. But IR supporters do good things themselves and donate it to IR platform.

Visionary of this Movement Anurag Kanti, thought about this kind of Movement 20 years back-but since all these years he could not know any other common person, so closely as Ranjana Kanti, whom he had seen everyday changing lives of few people and tried to make that person more than Beneficiaries another Doer, without any platform, without any support, without any donation, without forming any NGO, without any extra resources, intelligence , without using any Rotary or Lioness. or without any special qualities, without calling herself a social worker within her resources and available time but for some of above initiatives many people volunteered themselves. And she could make many doers in her life who took up such activities..

There is a long list of activities of Ranjana Kanti, here are few:

From free tuition to children of illiterate parents, awareness program. In slums, working for visually handicapped, making audio cassettes for of those books which were not available in Brail teaching children of migrant Workers, street children, helping riot affected people are some of the Activities she has been involved in. Represented economically weak Parents In school for fee concession,

Organized Programs of communal harmony, Free computer literacy for senior citizens in my institute, helped set up Training and later business for economically deprived housewives in Stitching, helped them in setting up many small scale business of spices, Embroidery etc, Awareness programs in slums for vaccination, cleaning, Hygiene, initiated vermin culture projects, garbage segregation, Conducted campaigns for environment conservation, with a group of people coordinated with municipal corporation for relocation of street hawkers, organized various cultural programs in Municipal schools, street plays on population, anti plastic, corruption etc. For last 8 years she has been training economically weak youths in Graphics & animation through E-edutainment Unlimited & home. On an Average, every quarter 5-10 such youths are trained for free, and then Placed into jobs. All these activities were done by

Ranjana Kanti never tried to take any pics of any of her activities & was always an unknown face for society but there are many whose lives changed because of her.

Anurag always asked many Intellectuals?

- o Do we want to make this Globe better?
- o Are we Fed up of table talks with no action?
- o Are we willing to do our bit for the country?
- o Are we Confused how to do this?

Anurag Kanti shared this idea of starting a movement for common people, by common people, and of common people with Many Intellectuals and Entrepreneurs who are associated with many leading organizations and who kept adding to the vision of INDIA Redefined, for which INDIA Redefined is greatly indebted . Everyone thought of making some common person face INDIA Redefined. People from all strata from different backgrounds, different religion, from different social class, having different outlooks and opinions, even from different countries has supported this idea of redefining India.

All these intellectuals were convinced that Ranjana Kanti who already has above qualities can become a Force Multiplier for common people. And finally in 2009, in spite of Ranjana saying no for this proposal initially, they all convinced her to become Face of INDIA Redefined. INDIA Redefined or Ranjana Kanti still does not have any office or employees or funds, and only resource. All mails or messages about INDIA Redefined from Ranjana Kanti facebook accounts, mails, Ranjana Kanti Linkedin messages are sent by many other supporters of INDIA Redefined Movement.

Please read this article which motivated many from what Visionary says

On... Likeminded people..... and comfort zones

Many Senior people from other sectors like Media, Police, NGOs, Bureaucrats, IT,Government, Judges, Lawyers, Corporate, Defence, UN,Doctors,Rotary,Lions, Lioness etc across the globe showed their interests either to support INDIA Redefined or to be partners of India Redefined

Many Students in different Universities across India including Law Students did INDIA Redefined Internship, for which they got Certificates too. Very often things are kept very flexible in INDIA Redefined, so that IR may change rules, and make it better as more suggestions come. An example of this is that initially it was decided that the INDIA Redefined Central Committee will be called INDIA Redefined Core Committee, or INDIA Redefined Core team. But this name "Core Committee, or Core team" changed to INDIA Redefined Central Committee. Many suggestions have come from people

from other professions who are comfortable to work with similar professionals to start many other wings e.g. People from Finance backgrounds or Bankers. Please suggest more names if anyone wants to start any other wing which will benefit INDIA.

Every Doer like Social Workers, Social Reformers, Government, Politicians, NGOs, Corporate, Activists, Benefits the Society, Countries, Globe, who can become part of INDIA Redefined .

Many Intellectuals and Entrepreneurs who are associated with many leading organizations and who kept adding to the vision of INDIA Redefined, for which INDIA Redefined is greatly indebted, who are associated with many leading organizations . Their inability to work regularly with INDIA Redefined doesn't mean that they are no longer an asset for country's development.

Some of them have already shared with us their vision, passion, commitment but differ on the route being taken sometimes. Their belief in being focused and developing organization from the bottom up where as INDIA Redefined is into many things simultaneously and working from top to bottom and also sometimes bottom upwards. This difference between our approaches is another contribution in INDIA Redefined vision.

**Personal Note from Ranjana Kanti (Right now the Face of common people (4<sup>th</sup> Sector) in this Movement & Co-Founder of INDIA Redefined)**

I want to share my own life & then my thoughts about this initiative INDIA Redefined which I hope can help change our society and the country or may be this Globe for better .

I was a housewife with two boys Anupriy & Anurit, later an Animator, Graphic Designer involved with three companies –E-dutainment Unlimited , Redstreet Productions , & Clay n' Color Communications (Owners of these companies are Anurag Kanti & Jaidev Amirapu) . But these are not my introduction today. I wish to share with you all few of my thoughts & also the story of making of INDIA Redefined& journey of my life.

We all have grown up listening and reading the stories of great men and women like Lakshmi Bai, Bhagat Singh, Maulana Azad, Tagore, Subhash Chandra, but their stories are not related to their personal life what inspires us but their story related to their country or society or some contribution to this Planet. Shouldn't we all try to make our own story connected to our Country, society or our Planet which can motivate to our future generations.

We all celebrate Independence day, on 15<sup>th</sup> Aug. Dreams of great people who have fought and sacrificed everything for our country came true on this day. This one day is what great people like Gandhi, Subhash Chandras ,Bhagat Singh, Lajpat Rai and many more would have loved to see and experience. But had they been alive now what they would have seen? Truth, nonviolence, harmony have faded, we are running blindly towards selfish goals, we are aiming for a lazy life.

Am sure we all think about India's Progress, for India's Peace and for India but this planet earth too. But how? This lecture I am giving leads to many things coming in your mind.

- I am doing my bit for the country

OR

- We are Fed up of listening such things with no action.

OR

- You are looking Confused

OR

If you know how to make India better please tell fast

OR

IMPOSSIBLE

Even “Impossible” says I am Possible.

I am sure you all must be knowing better definition of Philanthropy which I think is act of generosity associated with donating money, goods, services, time, and effort to support a socially beneficial cause.

In the modern time, philanthropy has also extended to corporate involvement and the rise of non-profit organizations working towards the country’s development.

Jamshedji Tata is considered as the father of modern Indian philanthropy. One thing I do believe is that Philanthropy should be about having “NET POSITIVE” effect rather than offsetting any NEGATIVE happening.

For example – a Company trying to offset their Carbon Footprint is not a “philanthropic act’ as they are ‘just cleaning their mess”

When we talk about any charity or service, two acts come in our mind -

The Act of Giving and Receiving - Giving cannot be called superior and Receiving should not be termed inferior as Future of Giving depends upon Receiving. If there is no one to take, whom are we going to give?

Everywhere most of us all talk of problems - but do little. We are very fond of talking of our RIGHTS but shy away from even talking about our responsibilities as a citizen of the country. Part of the reason is that we think that solving these are the Government’s, Politicians, bureaucracy, Economists or NGO’s, Corporate or Social Worker’s responsibility – not ours - anyone but us. We have our own Rights and Responsibilities which are Constitutional, Civic, Social, Societal, Environmental

In 2009 when I was busy with promoting a new Political Party PPI, Anurag was thinking about starting this movement and his first thought was having a meeting with few people who can jointly make the vision, and more and more visionaries will keep adding their own visions –whatever can make India a happy country—that time he called it- Amalgamation of different visions. Anurag wanted to find someone like me who can be the face of common people in this vision I was very surprised. Why someone like me-as there are so many Great People who have done so many good things –thousand times more than me- who have name and fame too, who are so much better than me-but the need was to find a face who has done some works for society-not extraordinary works, without any extra qualities, without any extra resources, without calling him/her a social worker ,without any platform like Rotary or Lions ,without forming any NGO, without money-who is not a leader, who does not have any followers-who thinks also the same what he/she can say to anyone or in a large group that- “I am just an ordinary person, not a celebrity. I have many imperfections, I don’t have great values and vision, I must have done many bad things in life, You all are better human beings than me, You all love India more than me, You all must have done much more than me for society, I may have done some small works-lets multiply them, lets come together on one platform, lets make this planet a better place to

live in.” Yes this is what I think and say to so many people everyday The point was to make that face a force multiplier. Now I can understand what Anurag was thinking at that time. It is very difficult for an ordinary person to become Ram or Jesus or Guru Nanak or Mahatma Gandhi or Abdul Kalam, or Anna Hazare or Kiran Bedi or Amitabh Bachchan or like any other Leader or Mahatama .These are as such Great leaders So they can make followers, whereas our Country needs leaders, and that too we have to make such leaders from common, so Visionary needed a common face who can push people from down, not someone who is on high pedestal for common men/women and they can only admire or worship them, and they find it difficult to reach those heights and so can only become their followers. Also base of the Movement should not be on leaders Karma but on the good deeds of supporters.

Also an imperfect person will not make INDIA Redefined a perfect movement so easily. Perfection does not have scope of improvement. And when anyone is involved in making of something (that can be a small pot too) then only it will be People’s Movement –otherwise it will be Movement of Core Team only as we have seen in History. Also in the process we will make leaders, as Leaders make a Brand –followers follow a brand. I can realize it now that it is True- How many of us were involved in the making of any Religion, or any Brands like –Coke, Pepsi, Google, Yahoo, Congress, BJP, Infosys, Reliance, Cry, Child Line, Colgate, Pepsodent ? Also a competitor arises against each of them. Anurag made IR in such a way that even if people don’t join the movement-no one becomes a competitor. I can see his vision now how so many became supporters.

To make anything good –whether it is good food or good building or good Country-you need more hands. Even if the material used in any building is bad but to make it good we need more hands. And maximum hands in any country are of citizens who do so many good works separately but come together only to point out fingers on others. I can see it now how those hands are working together.

I was told that we have to start this Movement asap and we didn’t I was told that this face will become a force multiplier--& we will keep changing the face.

As soon as INDIA Redefined started thousands of people started joining the movement & many of them started putting their ISR and this movement started happening. I started believing this must a part of Anurag Kanti's vision to make me and many like me the face one after another who can be force multipliers, who have contributed for betterment of society without any support or platform or organization or groups or NGOs.

Movement Started in 2009, & we made Coordinators. Last year I selected 92 Coordinators but I am an expert in selecting 80% wrong people. Only work given to them was “I Care” Project as activities were simple, and many did those successfully within resources and available time. INDIA Redefined target was to get more hands and more brains from common people whom till now any organization, activists social workers beneficiary not doers. There are many things written about me, many newspaper's exaggeration ,even in US magazines, some unknown TV channel interviews, photographs in even local newspaper with unknown names, will harm the movement if any single person sees it and thinks I am a celebrity. I am just a telephone operator or coordinator.

Credit to bring INDIA Redefined to this level goes to all the Supporters of INDIA Redefined across globe. I have just accepted any award on behalf of all the present and future members of India Re-Defined! These are the people who care deeply for India! People whose love for India is beyond measurement! People who want to move India forward! People who want an India which they can really be proud of!

But these people are not waiting for a miracle to happen! They are not day dreaming! They know that to change India, they have to step up!

They realize that they need a movement! A grass roots movement! A social movement which is more about awareness, responsibility and ownership by all of them. They know, that they are many pressing social issues which need to be addressed! They also know that many of you have done wonderful job in addressing many issues! But they know that it is still not enough! They have to work with all of you to make an impact!

For success of such Movement Visionary never had a fixed Time Table but considered it more as a continuous process which evolves and gets refined with Time. All he expected that all the other three Sectors-Corporate, NGOs, Govt. will start supporting that platform The question was how this 4<sup>th</sup> sector will come on one platform? Well I didn't know that all Anurag was looking for was "Face of a common person" to make that face –"Face of 4<sup>th</sup> Sector "or I can say "Face of INDIA Redefined at that time", since other three Sectors support could be only possible if this 4<sup>th</sup> Sector performs well. I didn't know that Anurag going to ask for Donation of Time on this CUP from Common People.

In our life most of our activities revolve around doing something for ourselves. Though some of us try to go beyond that and do something for other causes where there is no direct benefit to us. However nowadays, the term usually refers to the act of generosity associated with donating money, goods, services, time, and effort to support a socially beneficial cause. One thing I do believe is that Philanthropy should be about having

—NET POSITIVE effect rather than offsetting any NEGATIVE happening. For example – a Company trying to offset their

Carbon Footprint is not a 'philanthropic act' as they are 'just cleaning their mess'.

I am taking myself as a case study, and I am sure many will identify with it. People describe me as a social entrepreneur, activist, leader and even Social Reformer now....

I call myself just an ordinary Indian citizen who did her bit, more as a Common citizen of India.. This contribution was not even equal to drop in an ocean. I have worked for various social causes independently and through organizations.

What is it that shaped me to become who I am today?

Well I had a dream and I was just 7-8 years old. There were many words to describe me-as talkative, friendly, independent, still emotional, and sometimes artistic. I wouldn't hesitate to agree with each descriptive word, except one thing which they could not see, that my interests were much beyond my friends, family, school, home. They perhaps ignored my inquisitiveness – Why did it matter to me to see my house hold helper

Kamala in a torn saree, eating leftovers, why her children took the cloths rejected by us? Why did they admire the toys which I left playing years back? On the top of that two of her children much older than me, were still studying in such junior classes, had limited knowledge and could not read my books. As a curious person, I wanted to know more and more about their lives and found that they don't have the basic things needed, and things which we call necessities in lives, are luxuries for them. Many times, my mother started finding me a careless person, who loses eraser, pencils, books whereas I gave these to Kamla's children. I was 8 - perhaps in 3rd std., a very skinny girl, but people used to find a bright face – but with no interest in food. Every lunch break was a struggle for me to finish my Tiffin. It was easier to share with friends, but then I found a small boy always sitting near school gate in during lunch break, eating a dry chapatti with some white thing, salt I guess now. So many times, he had nothing to eat. I started giving my food to him. He was earlier reluctant to take food from me, but even at that time also it was very easy for me to make friends. He started taking my Tiffin, and was happy to show an empty Tiffin box to my mother at home. A win-win for both... I

started taking interest in his Home-work. He was living in nearby slum and my school peon was his neighbor, who brought him to make him study in English medium school. At the age of 8-9, I could not understand why there is no English teaching in the school, where his neighborhood children went. He called it municipal (sarkari) school. I was wondering - why no English? – How do they study Maths and Social Studies then? I wanted to ask our English teacher – why doesn't she go in the evenings in these sarkari schools to teach? Giving Tiffin to that small boy, when

I look back, it was more out of convenience (of not having to finish the food) than out of altruism. But seeing him eat over time, made me realize that there so many things that I wasted or did not want while someone out there NEEDED it. Moreover, if I could even take out a small portion of anything I need too and gave it someone or even shared it, I could bring HAPPINESS – to that person and to myself also. And Happiness is infectious.

Once, I got a chance to go to my house-helper Kamla's slum Basti, along with my mom, to call her on a Sunday evening as some unexpected guests had come. That was the time, I saw this part of India so closely. (A glimpse of this I had seen when I used to travel by train from Delhi to my native place, On the way you see such houses, or children without clothes, people using track as their toilet seat. But that time it was all fun for me. One scene after another, train runs so fast that you don't get time to think about previous scene) But that day when I was nine and half ,standing in Kamla's slum, seeing the life of a person who keeps our house so clean, I was just more than shocked. I had never seen such filthy atmosphere. Don't know why, but was little angry on Kamala, and more than her on my Mom. Why she did not show this part of India to me ever. Then I started analyzing – if all the neighborhood Aunties and my Mom together do something to make Kamla and her neighbors live in a clean environment – why can't they – when they can scold Kamala or others who clean their houses for a little negligence of same —cleaning part in our own house, they can take some interest in Kamla's house. And why this Kamala does not learn anything from my Mom? I came back home and asked my Mom all these questions – her answers did not satisfy me. According to her – the illiteracy, unemployment of Kamala's husband and others like them are the major reason for that. Mom was also talking about —Fatell & – The Governmentll . I did not understand relevance of both the words. Who is the government? I had read in my social studies chapters – but that was all to answer the questions at the end of each chapter – Is that related to real life?

At the age of 15, I heard a story of a small 5 years old girl's sexual exploitation. Someone had discarded her body beside the highway. I was at loss of words. Felt such a pain for this small baby. I was not sure what emotions I had at that time. I felt like vomiting. This kind of thing has to end. I have the same determination today to help these victims. I wanted to channelize this strong urge to 'do something' which is one of the reason why I am here.

We all have seen lots of trauma in our lives. We have held hands with families who lost children, prayed with children who lost parents. I learnt about death by experiencing death of my mother in a road accident. I was then 25 years old and she must be 48. My experience in life is that when one is exposed to painful situations, we have to turn those experiences become useful and create positive things out of them. So what did I do when bad things happened to me? Social work as —Therapyll – for me these become connected. I just knew one thing - How can you say no to help someone else? How can you say no to help yourself? Every helper needs time to re-create and follow ones own advice. Everyone develops their own way to understand life. I chose to use the work the way I did. For me this was as exciting as making a film, or a talk show or attending a Party.

Helping others is our own opportunity. Many people are not fortunate to get such opportunities and many of them don't utilize these. Sometime ago, someone asked me "when was the first time you did some social work?"

I remember when I was 19 years old, 2nd year of my graduation studies, in one of the activities of NSS, where we had to visit hospitals to talk to patients, go to slums for awareness campaign, and to orphanages to play with those children. I was assigned one blind student, one year junior to me, in the same course of English literature which I was doing, to whom, I had to read reference books of literature, as Braille as printing was expensive. Not many books were there in Braille. This cause is still very close to my heart and I do a lot of things for this.

At the age of 9 or 10, my mom would not allow me to go to slums and do anything. But at 18 or 19, one gets that Freedom, when you start traveling alone, you are little independent to choose what you want to do, who your friends are – though, still one does not have the financial freedom. It was then that my strong urge to 'do something' combined with FREEDOM 'to do so' that culminated in a philanthropic act.

Freedom is important. It made me realize that we all have urges and opinions but only when we get freedom we do something. In this context, its not freedom from OPPRESSION but freedom from Priorities (day-to-day activities), freedom to take your own Decisions (e.g. that a child may not have that freedom), and Economic freedom (e.g. a freedom Bill Gate and Al Gore have).

But we all have certain level of freedom. For example – Both my sons who are 15 and 19 years old - they may not be not have economic freedom or freedom to take a decision to make a national policy on reducing Global warming, but they can plant trees, can try to make some underprivileged computer literate or volunteer or initiate youth movements.

When something is initiated alone out of raw passion outburst, frustration or anger, it tends to fizzle out. Passion or Anger is good and needed but cannot be the sole driver. It is like the spark-plug in car engine - something that gives the movement but you need petrol or diesel to run the car. You don't initially need to have an altruistic intention to do something philanthropic. Just do it for yourself. Why? We may initially do it for self-gratification but by doing it again and again, we shall find ourselves in a place where this self-gratification shall become irrelevant and the goodness that comes out of our action will become a motivator by itself.

Here, I will like to mention about PAIGAAM – an Indo-Pak Youth conference which was initially started as student's initiative by my son Anupriy and his friends in 2007 -2008 when he was in 11<sup>th</sup> and 12<sup>th</sup> Std in Dhirubhai Ambani International School, to make friends across the border. Now it is a full fledged Conflict Management movement done every year. Later on my younger son Anurit when he was in same school from 8<sup>th</sup> till 12<sup>th</sup> Std, was leading this movement Paigam.

Another experience in my life which made me suffer with guilt and confusion - I have been helping the children of illiterate parents for many years, who usually leave studies when after 8th 9th or 10th, as studies become difficult for them to cope up, to complete 10th, 12th, or graduation. I now realize that I had a great contribution in increasing the unemployment of India - One of my house helper Mukta Bai, in Mumbai had 4 children, whom I gave free tuitions for years, as after 8th 9th, three of them were going to leave studies to take up their fathers profession of white-washing and the daughter was going to help Mukta bai in her house helper's job in different houses to take up additional works and help her family in additional income. I was the one who helped them in getting a graduation degree. Now all of them are unemployed graduates, who don't want to take up their parent's profession, as there is no dignity of labor in India, and a degree without vocational training did not help them to get a dignified job. That is the time I realized that our education system is only helping us in making more and more people unemployed and creating migration of more and more people from rural to urban areas.

I was confused. What are we doing? What is happening? Does it mean – let them be illiterate? I got this answer much later when in the year 2002. I, who was a computer illiterate person at that time, got myself trained into animation, graphics and multimedia. I worked at several studios including my husband's animation studio as animator, worked at various colleges as lecturer in animation and graphics and later chose Training as my profession.

Yes, I started realizing that very few people in India come to training in their own fields after they have Industry experience. Training in any field like medical or engineering also is a stepping stone before getting a job as a professional in Engineering. Any young student who comes, before taking the admission, for counseling in animation, if I ask him will he work as a faculty in animation after becoming Animator, invariably the answer is that he will only work in industry. I started training students in my husband's animation studio on live projects, by animators.

I was inspired by myself, one who was computer illiterate - now an animators and a known trainer in animation in several colleges. It was a struggle. But I was successful. Many such slum youths – who left studies, and could not afford to go to the known Animation Training Centers - 7th failed, 8th failed or 10th passed got trained by me and have been placed by me in the industry.

Success breeds motivation, to further work. I am now using this mantra in 'I CARE' project within the movement —India Redefined, – The point is to get people motivated by executing simple activities SUCUSSEFULLY. The key aspects in designing the activities are SIMPLICITY and HIGH SUCCESS RATIO.

Here I would like to mention - Concept of Personal Energy.

In my opinion, it is not enough to use one's economic freedom only. It is nice and generous for people to donate money, but that alone cannot be satisfying. There needs to be a sense of involvement. It does not mean that you need to spearhead every initiative, but do not make monetary contribution as an offset to the lack of participation. The message is to —Become Involved. So the purpose of – I CARE project was to get people involved. Once that is achieved they will be ready to take up bigger challenges and issues which face us all. With time, I had started getting some recognition in local newspapers, magazines, even some TV channels, showed my work in news. But interest of media was not appropriate as some of the journalists, always wanted to know the family background of these slum youth. Many times, after some of my students started earning decent salary, as an animator or designer in industry, media persons asked them embarrassing questions like - whose mother was washing utensils and who was a rag picker. I had to stop such interviews as I had never differentiated among my students. Still I could help many families to come to middle-class levels, who were below poverty line. In the process of identifying deserving slum youth, I met some education officers, under whom many municipal schools come, but in spite of requesting them to help me to find students who are interested to learn computers and graphics, they kept telling that all municipal schools do computer training, and one of the officer even showed me a receipt of 1000 computers which were supposedly placed in all municipal schools of the area. I then visited a number of municipal schools and after few days found that there are no computer and computer training anywhere. I started analyzing - why is this kind of thing happening - just because corrupt bureaucrats are not accountable to ordinary citizens like us? But why will anyone be answerable to any other person - Just because it is written in our constitution that we all have Rights?

I may have done one thing at one time during all those years of our marriage before 2009 but Goodness coming out of it made me going on List kept increasing by each passing year , though I may not have done all the things alone and about things written about me, but certain things I tried to

do and learnt with other experts or tried to be a small part of group who took initiatives and made better Doers though I should not get credit for everything.

I have only one chair and one computer in a very small office of my husband's struggling business, where half the time I only try to teach children from rural areas - giving them one room kholi with some utensils, mattresses, old cloths for those 3-6 months of training till the time they start earning. Earlier when before we closed down our animation studio with 22 people, I had 4 chairs and 4 comps. So every time after going to hundreds of houses, roaming around on roads, I used to bring many slums, or rag pickers, 5th -6th failed, then trained them in English, the basic computers, then Graphic and animations for one full year or 6 months, many of them started earning well.

When a computer illiterate like me cud become multimedia professional, I started bringing hundreds of rag pickers and 6th failed slum boys girls graphic designing and animation, myself giving their fees by earning as designer working whole night When I helped a boy from who was a construction worker boy, fell down from 8th floor -5 years back- broke legs, arms but when I brought him to my husband's small office where I used to get 4 computers, 4 chairs, and within those resources without any sponsors., that boy is not only teaching computers to villagers, those villagers cleaned their villages, took joining form from website, made many villagers . All printed forms he has sent to me, written in Marathi.

For me a person who calls himself a Common Citizen of INDIA, is more important and I think let others call you Great. So rest I have deleted. Don't have resources to spread the message to right people. Only selecting among the people who send CV with some vested hidden interest, I can't judge who is right and who are wrong.

Don't join or support this movement because you see huge number of supporters. If you join or support, don't be dependent on people whom I made a supporter, 90 percent of them don't listen to me, but support at their own will. You make your own team or soldiers or Army for INDIA .

In spite of huge support of people, I still feel sometimes alone again in this whole world, not having a single selection committee and don't know who are right or wrong. INDIA Redefined may not achieve our expected level of perfection but some good things can happen.

Let perfection not be the enemy of good things.

We are not standing in parliament to find mistakes of each other like two political parties. It is a citizen's movement.

Let us give the message of UNITY. Let us learn from History that Britishers could divide and rule us?

And now we THE CITIZENS have become like a vote bank because of differences between us in the name of states, religion etc.

The only identity required for it is being an Indian who wants to take the country to greater heights.

Leave behind your professional identity for once and come together and join hands as an Indian citizen and Redefine India in a manner you will want your country to become.

It is a citizen's initiative – by the citizens, for the citizens Please be with me in Redefining India.

We are not affiliated to one single political party. We will get affiliated with all political parties. We have realized that to change the system, we have to be —nll the system for it. We will not work on political agenda or encourage it.

This will be a good opportunity for every political party to improve their image. We believe that every political party will want to work us. Don't they want India re-defined in a better way?

My father –in-law Dr Mithlesh Kanti an Educationist once wrote that -Let us all we move from the state of APATHY to SYMPATHY and Finally graduate to EMPATHY. Every Human being's pleasures And sorrows become our pleasures and sorrows, when anyone of Us is humiliated we feel ourselves humiliated, their aspirations Become our aspirations and their failures our failures what we Really require is the refinement of our basic sensitivity and Expansion of our self which is normally limited to our near and Dear ones. With these expansions we begin to identify ourselves With Nature in all its manifestations, humanity at large. Then and Only then the mother earth will be at Peace and worth living for all Of us. You may call this feeling Empathy or with some other Name. But to me, this state of Mind or Soul is something more .Than the word —Empathy or its equivalents connote.

I am trying my best to ask youths who are sending bulk mails to remove the email ids of those who are fed up of receiving INDIA Redefined mails.

But I think now it has multiplied to many more. Still many IT supporters are trying a way to do this.

So many social workers, NGOs, doctors, Policemen, Journalists Politicians benefits society but doctors do not produce more Doctors but does treatment of patients. Policemen, Journalists Politicians don't produce Policemen, Journalists Politicians but they all give something for society and country.

But INDIA Redefined supporters who may be a common man or a student or a villager or a beggar, the moment he / she does a small activity successfully and benefits in his/ her own way to someone, produces other doers.

Anurag always told me when I was refusing to make this as a movement with my name or pics coming anywhere, that you are not leader but face of common people.

See this link from Pakistan, they have written that they are inspired by INDIA Redefined.

<http://www.iownpakistan.com/2011/04/14/please-send-this-to-every-pakistani-who-wants-to-make-pakistan-a-happy-country/>

Last year, I helped a person to start this Pak Redefined who rang me up from Pakistan that they want to start similar movement. I told to copy paste everything from our website, changing only one word India into Pakistan, but when you visit there blog -Pak Redefined- they have written - Inspired by India Redefined and Ranjana Kanti. I tried to find in Google last year has any Pakistani who call themselves enemy of India has written anything nice about India in these 60 years? Same thing happened in Bangladesh - one Entrepreneur from Bangladesh member of INDIA Redefined, Naila Chaudhary rang up many times to invite me to Bangladesh to start similar Movement .

On 3rd Oct , this year I was on the verge of going to Jail, while giving tribute to a sweet lady whose birthday used to be 3rd oct, met me once in life in a place called Bagalkot- Karnataka where I was from 1996 to 1997 but the day I was leaving I did not have a place like my house where so many slum ladies used to bring masala packets, saree falls, other stitching things, nice homemade sweets packets taught by me in clean atmosphere, and then directly going to shops or to customers from my place- as no one will give their precious sarees to slum areas or buy food from slums, this 3rd oct birthday lady gave one corner of her room for continuing this women empowerment without even knowing me. When a policeman caught me in wrong parking, -trying to celebrate birthday of 4 beggar children , giving tribute to this lady and having only 150 rupees in my pocket, to buy the cake for those

who don't know their birthday by which I was supposed to give my son's vodafone bill- I told him to either put me in jail, or be the part of this birthday celebration and become the hero in front of full public - he talked to those 4-5 years old naked kids and when they and their beggar parents told him that I collected them for that only , that policeman who was going to put me in jail, saluted me broke certain laws, and offered me that he will celebrate their birthday, I can go away to pay my son's Vodafone bill.

Anurag Kanti, who is a walking Encyclopedia, and by training is a Marine Engineer, left sailing 17 years back after he became Chief Engineer and with his college friend Jaidev Amirapu started an Animation studio and IT company, E-dutainment Unlimited [www.edutainmentunlimited.com](http://www.edutainmentunlimited.com) where both developed a software KRISTAL Vue which caters to Shipping Industry but now they are struggling to enter other Industries. They have another struggling business - a Production house Redstreet Productions, com making Films for Social Causes, Ad films, corporate [www.redstreetproductions.com](http://www.redstreetproductions.com)

First time I had heard the word —Bulk mailing —from a genius which they use for supporting great causes and business. I always tell INDIA Redefined youth to follow the right people not big people. My mail, LinkedIn & my facebook profiles. I never use emails or LinkedIn for bulk mailing. I only reply to mails. Many youth, who few days back, were very angry for me for designing all the pamphlets and T shirts or banners to support Anna Hazare and supporting his movement, just because I remove any youths from India Redefined youth coordinator ship in any state or university if they do any publicity on road, or bunk a single class or do bad in exams and they did not like whole world supporting Anna Hazare with media showing them all over world, and people not abusing Anna ji team for spam mails from the team, teaching rights to crores but duties to none.

Before we Indians start demanding what government can do for us, we should start thinking what we can do for India. India can't be re-defined unless we understand the definition of a citizen! What does being a citizen of India really mean? Does it mean legal rights, voting rights, paying taxes, ability to stay forever and buying property etc.? Or — something more?

This —something more is really a responsibility for a social and behavioral change. If every citizen defines this —something more honestly in his or her mind then India can truly be re-defined. Citizen rights have been provided at the cost of some duties and obligations – these could be constitutional, social, civic or societal duties, that must be and should be performed by every citizen of India. People living in the typical social structure only know what their needs are. So the first step of INDIA Redefined is to help people to identify problems in their locality, take ownership of it and solve it. to appear)

Some broad NEEDS of India, as the movement sees – Awareness (which is Gaining knowledge), Education (or ability to Process knowledge) and Communication (that is, Spreading of knowledge). All NEEDS are complementary. What I mean by this is that it is not just enough to know the term 'Global Warming' but know the causes and consequences and spread that information by making others aware.

These NEEDS then combined with Motivation and smaller activities bring out BEHAVIOURAL CHANGE in oneself. If each of us have a behavioral change, we could solve problems like Corruption (Clean, Transparent & Good Governance), Hygiene (Good health and Sanitation), Pollution (Clean and Green Environment), and Human Relations (harmonious Relationship with each other and different communities). INDIA Redefined is trying to be the enablers of this behavioral change! We must target the root causes - even if it is going to take longer. INDIA Redefined first project was —I

Care —the simplicity of activities which got people involved and successful completion of these motivated people for more focused activities for Redefining India.

In Project Educate India, Many youth, studying in colleges are helping me to implement this. Students who are willing to be part of this movement will be taking the oath- — I donate 6 months of my life in training or education, for those who are underprivileged. I got inspired by Wendy Kopp, founder of Teach for America.

Be connected to as many NGOs and Corporate houses. Build Network - Spread your idea, opinion and feeling. Do not limit yourself with diplomacy and particular set of networks or connections – Remember main objective: To bring the social change, which can only come through spreading.

Golden Rule - 'Use any resource as long they do not hurt anyone'

Don't be scared of losing your identity. One of the biggest problem most NGOs face is the restriction of growth due to insecurity of losing their own name. Many don't co-operate with each other due to that.

It is important to remember that it is about bringing social change, not creating a revolutionary product. Forget the credits. Bring the change and the recognition will come when you really deserve it.

Political parties claim to work for 100 crore people, but if 100 crore people work for Redefining India – what can stop us from becoming the most powerful country... Supporters of IR came forward with a common cause of creating India Redefined as the strongest platform to empower citizens; we really can have INDIA of our dreams. It is a social movement which is more about awareness, responsibility and ownership by all of us.

Before we Indians start demanding what government can do for us, we should start thinking what we can do for our country.

Political Parties ask for Votes from common people, India Redefined is asking for only Support, because it is citizen's movement and not a political party. Put all your goodness on one platform - India Redefined, become the strongest citizen group & make public officials accountable by ensuring better governance, infrastructure and killing the corruption.

I am sure things will change. A country which was slave for 400 years, where even kings and queens had accepted slavery— still independence came. Today majority are born in independent INDIA.

My brother Priyank Mohan living in US since 1997 in my Award acceptance speech wrote that INDIA Redefined draws its inspiration from Gandhian Movement methods which was a revolution focused on independence. It was also about specific actions like non- cooperation by citizens. We are just trying to apply many Gandhiji's principles' in this era, in this society and during these times. Maybe in a different flavor! Maybe the context is different! Maybe it's a different world! But the goal is same! He also wanted India a better place to live in. We know that these things don't happen overnight and it will take many-many years to make this happen. We are looking forward to working with many of you in next many years. Without your support, it won't be possible.

In the end, I also want to acknowledge the support of families and friends of all the INDIA redefined members! It includes my friends and family also! Thank you for your constant support!

Ranjana Kanti